

MYSTERIOUS COWBOY WILL SOON BE SEEN ON TORRANCE STREETS



WORLD-FAMOUS CARTOONIST WHO COMES TO SKETCH DISCIPLES OF PROSPERITY THE MYSTERIOUS COWBOY CARTOONIST, nationally known as the exponent of GREATER PROSPERITY, WILL SOON BE SEEN ON THE STREETS OF TORRANCE. Known as the end of the country to the other, he has created in a most magic manner a better understanding of those things which lead to more PROSPEROUS TIMES.

He comes in mystery; he moves in devious and mysterious ways; he creates by this enigmatic maneuver the basis for a busier and better community. Watch for him, follow him, hunt him down, trace his every movement, and join in his army of advancement.

He will enlighten you; he will show you the way to GREATER PROSPERITY; he will be the trail for more business—in a word, he will bring prosperity and happiness to all those who join his forces.

Think not of him as a personality, for he is not that. He is a thought, and that thought GREATER PROSPERITY. Think of that thought. He will help you tremendously if you cultivate him.

GREATER PROSPERITY AND INCREASED ADVANTAGES to those who depend upon Torrance for service will be the goal of the BUY IN TORRANCE FOR GREATER PROSPERITY CAMPAIGN which has been inaugurated by the Torrance Herald, and which will be carried by the MYSTERIOUS COWBOY CARTOONIST.

Sincere in the desire to promote the many advantages that are present here, and realizing that this promotion is only possible through having the people of the district familiar with this SERVICE, The Torrance Herald, through the ability of the MYSTERIOUS COWBOY CARTOONIST and his assistants, will present cartoons of the professional and business people of this vicinity, showing the effort and energy that go to make the section a trading mart.

The public will be kept informed as to the activities of the MYSTERIOUS COWBOY CARTOONIST through his articles which will appear in this paper. His services have been secured for Torrance, and he is ready to carry out any suggestions that will tend to give greater publicity to this section. Everyone should have some plan for acquainting the people of the surrounding country with the advantages that are present here.

Send the plans or stunts to the MYSTERIOUS COWBOY CARTOONIST, in care of the Torrance Herald, and he will carry them out. The paper reserves the right to select from the suggestions sent in those that will appeal most to the general public. The "mystery man" believes that nothing is too hard and that he will undertake anything that will promote the business of this community.

Here is an opportunity for each individual to try out their own ideas as regards civic boost. You think up the idea and the "mystery man" carries it through. Send your suggestions in immediately, as the demand is sure to be large and varied.

DO COME TO 4TH DISTRICT MEETING HERE

Torrance entertained 110 persons at the meeting of the Fourth District Chambers of Commerce in Legion hall here last Thursday night. A fine chicken dinner was served. Musical numbers were furnished by Mrs. Hunn of Torrance and Mrs. Rogers of Long Beach, after which a juvenile dance by pupils of Miss McIntyre were enjoyed.

A committee was appointed to investigate the proposed extension of Broadway to the sea. Another

Pianoforte Instruction
Harmony and Musical Appreciation
A. Lewis Schwarz, graduate of New England Conservatory of Music, and pupil of the late Carl Haney and Mme. Carreno of Berlin, Germany, will take a limited number of students. Inquire at 1667 Normandie Ave., Lomita.
P. O. Address: Box 206, R.F.D. 1, Torrance.

NO MORE RATS

Mice, after you use RAT-SNAP, is a sure rodent killer. Try a package and prove it. Rats killed with RAT-SNAP leave no smell. Cats or dogs can't touch it. Guaranteed.
35c size—1 cake—enough for Pantry, Kitchen or Cellar.
50c size—2 cakes—for Chicken House, coops, or small buildings.
\$1.25 size—5 cakes—enough for all farm and out-buildings, storage buildings, or factory buildings.
Sold and Guaranteed by BEACON DRUG STORE TORRANCE HARDWARE CO. 1

CASTLE APARTMENTS NEWS

Robert Cotton spent the week-end in Los Angeles with friends.

Mr. and Mrs. E. H. Allen, Mr. and Mrs. L. Redfern of the Castle apartments, and Mr. and Mrs. Robert of Redondo motored to Signal Hill Tuesday evening as guests of the Bonded Oil syndicate, where a very interesting lecture and views of the oil industry were given.

Harry B. Noland and family left Tuesday for their home in Walla Walla, Wash., after a pleasant visit with friends and relatives in Southern California. Mr. Noland made the trip in his Cole eight, stopping at all the interesting points along the way. They were loud in their praises of California, and of Torrance in particular, and were it not for Mr. Noland's extensive law business in Walla Walla, would be tempted to make their home here.

Before building your home, court, or apartments, get our figures. Von-

throckwat Building Co., 2003 Cramery, Torrance.—Adv. 17

Mr. and Mrs. Chas. Betton motored to San Diego for the week-end, leaving here early Friday morning and returning Monday. A very delightful trip was reported. At San Diego they were joined by their friends, Mr. and Mrs. Anderson and Mr. and Mrs. E. V. Jeffreys. Together they made all points of interest, which are many around that delightful little city.

Mrs. Edith Barton, Mrs. Charles E. Barton, Mrs. E. H. Allen, Mrs. Sarah Allen, Mrs. Skoladn and daughter were seen among the bathers at Redondo Friday evening.

LEASE IRONTON CAFE

Mr. and Mrs. S. Conners of Los Angeles have leased the Ironton cafe. The Conners are experienced restaurant people, having had a cafe on Moneta avenue for the past three years.

IRONTON HOTEL

New arrivals at the Ironton include D. McCulley, San Francisco; Mr. and Mrs. W. W. Hitchcock, San Diego; Joe Clayton, Spokane; A. B. Baker, Ranger, Tex.; Enzo J. Letrick, W. Whitney, San Bernardino; Mrs. J. M. Hamack, Los Vegas, Nev.; R. Woodbury, Vallejo; Cecil S. Coan, Mrs. M. A. Goodman, H. D. Sutliff, Los Angeles.

"I Got Real Mad When I Lost My Setting Hen."—Mrs. Hannan.

"I went into the hen house one morning and found my favorite setter dead. I got real mad. Went to the store, bought some RAT-SNAP and in a week I got six dead rats. Everybody who raises poultry should keep RAT-SNAP." Three sizes, 35c, 65c, \$1.25. Sold and guaranteed by Beacon Drug Store and Torrance Hardware Co.

1923
17
August

Strictly Cash Sale

Friday, August 17 is the day the Torrance Toggery Begins its Big Annual Sale of Suits

Continues to Saturday, August 25th

A Gigantic Clearance of Every Suit in the House, Including the Celebrated

Hart, Schaffer & Marx Clothes for Men



This sale comes at a time when our store is well stocked with the finest suits procurable. A full line of sizes and a style and fabric to please every man.

- \$45 and \$50 Suits go at \$38.50
- \$40 and \$42.50 Suits go at \$33.50
- \$35 and \$37.50 Suits go at \$29.50
- \$30 Suits go at \$22.50

Torrance Toggery

Si Rappaport
Burkhart Bldg. "Men's Store for Men" Phone 123

was named to investigate the Boulder Dam association, which the organization was invited to join.

Progress on the matter of making right to taxpayers the disintegration of the Western avenue pavement between 103rd and 117th streets was reported by the committee appointed for the purpose.

Speaker Frank Merriam presided. Charles Bayer, organization secretary of the Los Angeles Chamber of Commerce, spoke on "Co-operation."

B. Y. P. U.

The Baptist Young People's Union services will be held Sunday

evening at 6:45. Topic, "How to Get On in Life."—Deut. 8:1-18. Leader, Rosalie Conkel. President, Mabel Conkel.

Dance at Torrance Twice Each Week

Starting Friday night, Aug. 17, there will be a dance at American Legion hall twice a week, on Tuesday and Friday nights. These dances will be conducted by J. M. Walker, who declares that excellent music has been secured to play for the dancers. There will be dancing from 8:15 until 12 on each night.

FOR HIRE—FORD DUMP TRUCKS

Four good Ford trucks, suitable for all kinds of gravel, rocks, or other hauling. Write P. O. Box 551, Torrance.

SALESMEN WANTED! RARE OPPORTUNITY

We want a man in this vicinity, about 30-35, married, who can tell the truth, and who will work. Must be of unquestionable character. To such a man we can offer unlimited possibilities, representing an Old Line Insurance Company, writing unusual LIFE, HEALTH and ACCIDENT Insurance Contracts. If you can qualify, write, giving particulars, to GEO. C. MARTIN, 101 Detwiler Bldg., Los Angeles.